



TROWBRIDGE TOWN FC



The FA Football Development Programme

Football Development Club

Football Development Plan

Seasons : 2013 /14 – 2021/22

Trowbridge Town Football Club: Vision Statement

- **To provide quality, safe opportunities for Young people and adults of all ages to engage in Football and related social events from across the Local Community.**
- **To develop and maintain a suitable playing environment for Youth & Adult football**
- **To help Youth and Adult members of the Club to realise their potential, developing not just their sporting skills, but also their personal skills and confidence.**
- **To introduce people to football regardless of age, ability, sex, religion or ethnicity.**
- **To provide a club that is actively involved with the wider community.**
- **To provide a club that is representative of Trowbridge Town, with a definitive identity, brand and methodology for sporting success.**
- **To improve the performance of players, coaches and volunteers within the Club.**

Club Development Table

The Club Development table represents a summary of teams the Club wishes to retain and develop within the different categories over the period of the Development plan. (7 years)

Season (2013/14)			Year 1 (2014/15)			Year 2 (2015/16)			Year3 (2016/17)		
27			31			30			28		
Male	Female	Disabled	Male	Female	Disabled	Male	Female	Disabled	Male	Female	Disabled
Kids Club, U7 x 5, U8's x 4, U9 x 2, U10's x 4, U11 x 2, U12's x 1, U13's x 2, U14's x 2, U15's x 2, Reserves x 1, 1 st Team x 1	U12x1 U14's x 1 U16x 1		Kids Club, U7's x 5, U8's x 4, U9's x 4, U10's x 3, U11's x 3, U12's x 3, U13's x 2, U14's x 2, U15's x 2, U16's x 2, Reserves x 1, 1 st Team x 1	U12's x 1 U14's x1 U16's x 1		Kids Club, U7's x 5, U8's x 4, U9's x 3, U10's x 4, U11's x 3, U12's x 3, U13's x 2, U14's x 2, U15's x 2, U16's x2, U17/18's x 1, Reserves x 1, 1 st Team x 1	U14's x 1 U16's x1 Adult x 1		Kids Club, U7's x 4, U8's x 3, U9's x 4, U10's x 3, U11's x 3, U12's x 3, U13's x 2, U14's x 2, U15's x 1, U16's x 1, U17/18's X1 Adult 3 rd /Dev Team x 1, Reserves	U14's x 1 U16's x 1 Adult x 1	

									x 1 1 st Team x 1		
Year 4 (2017-18)			Year 5 (2018-19)			Year 6 (2020-21)			Year 7 (2021-22)		
31			34			36			38		
Male	Female	Disabled	Male	Female	Disabled	Male	Female	Disabled	Male	Female	Disabled
Kids Club, U7 x 4, U8's x 4, U9 x 2, U10's x 3, U11 x 2, U12's x 2, U13's x 2, U14's x 2, U15's x 0 U16's x 0 U17/18 x 1 3rd/Dev team x 1 Reserves x 1, 1st Team x 1	U16x 1 Adult x 1		Kids Club, U7's x 4, U8's x 4, U9's x 4 U10's x 2, U11's x 2, U12's x 2, U13's x 2, U14's x 2, U15's x 2, U16's x 1, U17/18 X 1 3rd/Dev Team x 1 Reserves x 1, 1st Team x 1	U16's x 1 Adult x 1	1 x Youth 1 x Adult	Kids Club, U7's x 4, U8's x 4, U9's x 4, U10's x 4, U11's x 2, U12's x 2, U13's x 2, U14's x 2, U15's x 2, U16's x 2, U17/18's x 1 3rd/Dev Team x 1 Reserves x 1, 1st Team x 1	U16's x1 Adult x 1	1 x Youth 1 x Adult	Kids Club, U7's x 5, U8's x 4 U9's x 4 U10's x 4 U11's x 3 U12's x 3, U13's x 2, U14's x 2 U15's x 2, U16's x 1, U17/18's X1 Adult 3rd/Dev Team x 1 Reserves x 1 1st Team x 1	U16's x 1 Adult x 1	1 x Adult 1 x Youth

Club Growth and Retention

Identification of how the Club plans to retain and grow provision and develop flexible club formats that will support existing players and introduce new male, female and adult players from the community into the Club.

Aim:		• To provide opportunities for people of all ages and abilities to play football		
Objective	Achievement Targets	Timescale	Responsibility	Cost
1, Retain all existing teams. Improve levels of support to existing teams, including: <ul style="list-style-type: none"> • Provision of essential training and match equipment. • Coaching qualifications. • Sharing of coaching practice. 	<ul style="list-style-type: none"> • All Age groups to receive minimum standard of training and match equipment. • Club to organise attendance at L1/2 FA courses. • E-mail network for drills and sessions • Coaching sessions taken by other age group coaches on a rota basis, including 1st team players. • Appointment of a Youth Football Coordinator 	<ul style="list-style-type: none"> • Achieved 2010-11- continuing annually • Achieved 2014-15 – ongoing process to ensure new and replacement coaches are qualified. • Achieved and ongoing • May 2017 	Club Committee	£2500
			Secretary/Charter Standard Coordinator/Youth Football Coordinator	£1750
				£0
				£0
<ul style="list-style-type: none"> • Installation of Youth Football Coordinator for 			<ul style="list-style-type: none"> • Chairman, Vice Chairman and all Managers/coaches. 	£0

<p>mini soccer and 9 aside football, to organise regular meetings to review progress, address issues and look at squad numbers and make up of teams.</p> <ul style="list-style-type: none"> • Maintain Monthly Management Committee meetings • Develop a series of “in service” training days for coaches” • To support the development of coaching qualifications to allow one or more Club coaches to attain their own trainers badges to enable them to carry out L1 coaching training with the support of the County Fa. 	<ul style="list-style-type: none"> • Regular Management meetings. • A minimum of two organised training days per year. • Club to identify suitable coaches to progress. 	<ul style="list-style-type: none"> • September 2010 & ongoing • August 2017 – ongoing with new coaches/managers 	<ul style="list-style-type: none"> • Chairman and Vice Chairman. • Club Committee • Club Committee 	<p>£0</p> <p>Gaining of training badges @ £1000</p>

<p>2. Develop school-club links working with local primary and Secondary Schools to recruit new players to squads where appropriate. Liaise with Active Trowbridge to carry out partnership training sessions</p>	<ul style="list-style-type: none"> • School liaison officer appointed • Schools contacted and visited • Training sessions delivered at schools. 	<ul style="list-style-type: none"> • August 2018 • January 2019 • September 2019 	<ul style="list-style-type: none"> • Club Committee • School Liaison Officer • Coaches 	<p>£1500</p>
<p>3. Work with County FA to develop additional Girls Football teams and Female Adult team.</p>	<ul style="list-style-type: none"> • Recruit girls into club school contacts and use of the T.T Councils sports forum and events. • Contact County FA for support and strategies for club development of Female adult football. • Existing Girls managers to work to provide a clear progression into female adult football for existing female players. 	<ul style="list-style-type: none"> • January 2018 • March 2017 • June 2015 	<ul style="list-style-type: none"> • Football Coordinator • Girls Managers • Girls Managers 	<p>£1000 (based on initial costing of £100 for promotion, followed by £900 for the establishment of a Female adult team.)</p>
<p>4. Work with Pitch providers, (Town & County Councils, Village Councils, Schools), to ensure future additional provision of</p>	<ul style="list-style-type: none"> • Continue to maintain good relationships with other local providers. 	<ul style="list-style-type: none"> • Review September 2016 	<ul style="list-style-type: none"> • Club Committee 	<p>£0</p>

training and playing space		<ul style="list-style-type: none"> • Immediate 	<ul style="list-style-type: none"> • All officers, committee members, coaches and managers of the club. 	£0
5. Progress discussions with the Town Council on the development of a shared Community Sports facility, to include specific and distinct Football facilities for Trowbridge Town Football Club.	<ul style="list-style-type: none"> • Attend progression meetings with planners, councillors and Council development officers. Consult with County and National FA bodies, as appropriate. 	<ul style="list-style-type: none"> • September 2015 onwards 	<ul style="list-style-type: none"> • Chairman and representatives from the Club Committee. 	£0
6. Progress discussion of security of tenure at TTFC's existing Ground – Wood marsh by gaining of a 30 year lease either through sub lease from Doric & Town Council or direct lease through Town Council if land purchased	<ul style="list-style-type: none"> • Regular meetings & discussions with Trowbridge Town Council to progress the offer made in May 2013 by Doric via Town Council. 	<ul style="list-style-type: none"> • To be reviewed quarterly with Chairs Report to Club Committee. October 2016 	<ul style="list-style-type: none"> • Chairman & Club Committee 	£0
7. Ensure that all Youth Players have a realistic pathway to continue playing football post Youth Age. To ensure that the Club structure in terms of management and teams aligns with the FA's	<ul style="list-style-type: none"> • Develop U17/18 Age Group • Develop system of Youth Progression into Adult Reserve team Football via U17/18 & Adult Development side. 	<ul style="list-style-type: none"> • U17/18 Achieved January 2012 – ongoing development through and progression. Adult 3rd side, (development) 	<ul style="list-style-type: none"> • Vice Chairman 11 aside, Chairman and 1st team/Reserve team Managers 	£0

pyramid progression model.		achieved August 2016.		
8. Look at how the club could provide for a Youth Disability team liaising with local disability organisations and schools.	<ul style="list-style-type: none"> Feasibility study into possibility of a Club Disabled team 	<ul style="list-style-type: none"> April 2018 onwards 	<ul style="list-style-type: none"> School Liaison Officer, Club Welfare Officer 	£0

Raising Standard and Addressing Poor Behaviour

How the Club can provide a fun and safe environment for everyone involved in its structure. This includes promotion of high standards of behaviour at all levels within the Club.

Aim		To ensure that all people can play football in a high quality, safe environment that is free from abuse.		
Objective	Achievement Targets	Timescale	Responsibility	Costs
1. To retain the FA Charter Standard Development Club Status, through the annual FA "health check". Work with County FA	FA Charter Development Status retained.	<ul style="list-style-type: none"> Annually 	<ul style="list-style-type: none"> Secretary Charter Standard Coordinator 	Costs dependant upon required number of coaching qualifications etc. Circa £1000 p/a
2.To work towards achieving FA Community Club Status. Work with County Council and County FA.	FA Club Community Status Achieved.	<ul style="list-style-type: none"> July 2021 	<ul style="list-style-type: none"> Club Committee 	Un identifiable at this time. Continuous assessment required.
3.To follow FA guidelines and procedures regarding	All FA Guidelines and procedures followed.	<ul style="list-style-type: none"> Annually 	<ul style="list-style-type: none"> Club Welfare Officer 	£250

<p>Club Welfare and work with the County FA to ensure that the Club Welfare Officer receives up to date training and support.</p>				
<p>4. To ensure the full enclosure of the existing ground at Woodmarsh to provide a safe environment to play football in. To prevent vandalism & anti social behaviour on site. To prevent deliberate acts of vandalism endangering players/users such as broken glass, weed killer and drug usage. To prevent members of the public being able to freely access young people.</p>	<p>Full perimeter fencing and secure ground.</p>	<ul style="list-style-type: none"> • July 2015 	<ul style="list-style-type: none"> • Chairman & Club Committee 	<p>Cost of re-fencing circa £24,000. To be reassessed at time of approval.</p> <p>Note – Security of the Clubs premises are a constant issue for the Club and damages annually regularly exceed £4000.</p>
<p>4. All members, officers, managers, coaches, players and parents/supporters of the Club to fully support the FA “Respect” programme.</p>	<ul style="list-style-type: none"> • Promotional materials circulated and displayed. • Use of respect barriers • All Managers and coaches briefed on Respect Campaign • All players and particularly team captains briefed on 	<ul style="list-style-type: none"> • Annually • On game to game basis • At regular meetings • Regularly 	<ul style="list-style-type: none"> • Club Committee • Managers and Coaches • Managers and Coaches 	

	<ul style="list-style-type: none"> Respect Campaign. The Manager, Coach and player Codes of Conduct are signed by all of above annually. Parent/Carer Code of conduct issued. 	<ul style="list-style-type: none"> Annually Annually 	<ul style="list-style-type: none"> Club Committee, (particular responsibility : Secretary and Welfare Officer). 	
5. Apply to the County FA's Annual Charter Standard Awards to highlight individual or teams which have shown exemplary standards of achievement AND behaviour.	Attendance at one post season meeting at County FA	<ul style="list-style-type: none"> June 2015 then annually. 	<ul style="list-style-type: none"> Chairman, Club Committee, Club Welfare Officer. 	£100
6. To ensure that a representative member/s of the club attends the FA mentoring course Annually.	<ul style="list-style-type: none"> Attendance at the Fa Mentoring course 	<ul style="list-style-type: none"> August 2015 Achieved through to August 2014 then unable to fill Representative position. 	<ul style="list-style-type: none"> Club Committee 	£150
7. To ensure that players, parents & Supporters behaviours are suitable and in line with FA and Club directives.	<ul style="list-style-type: none"> Consistent monitoring and outcomes of all age groups including adults on a quarterly basis. Recorded actions and outcomes from monitoring. Club constitution, and policies issued 	<ul style="list-style-type: none"> Monitoring taking place quarterly, (and sometimes monthly). A variety of consequences clearly indicated through the Clubs disciplinary policies and Constitution consistently 	<ul style="list-style-type: none"> Club Committee 	

	<ul style="list-style-type: none"> to all members at registration. Club disciplinary policies and Coach/Manager Codes of Practice issued annually. 	<ul style="list-style-type: none"> communicated to all Club stakeholders. (Including fines, suspension from the Club, removal from the Club, joint information sharing with Governing bodies and legal recourse in extreme situations.) 		
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Promotion of the Club

How the Club wishes to be perceived, not only relies on the behaviour of supporters in the community, and players on the pitch, but also in how the club is promoted in the Local Community.

Aim	To increase the profile of the Club throughout the Local Community and to actively promote the football and social opportunities available.			
Objective	Achievement Targets	Timescale	Responsibility	Costs
1. To increase the profile of the Club in the Community.	<ul style="list-style-type: none"> Attendance and interaction with the Trowbridge Sports Forum. Continued liaison with Local community and residents groups 	<ul style="list-style-type: none"> May 2012 and onwards 	<ul style="list-style-type: none"> Club Committee 	£250
2. To actively promote the	<ul style="list-style-type: none"> Newsletter 	<ul style="list-style-type: none"> August 2014 	<ul style="list-style-type: none"> Club Committee 	£500

<p>Club activities, including training, matches and social events by Posters, flyers, and newsletter.</p>	<p>published monthly</p> <ul style="list-style-type: none"> • Promotion of club through local shops and businesses. • To enter into the Trowbridge Carnival 2018 	<ul style="list-style-type: none"> • February 2016 • 2016 – Club to reassess situation and amend through the use of an Action Plan for marketing and promotion of the Club 		
<p>3.To advertise the Clubs success, by continuing to run an Annual Presentation Awards Day</p>	<ul style="list-style-type: none"> • Presentation Awards budgeted for and arranged. 	<ul style="list-style-type: none"> • June 2012 and onwards annually 	<ul style="list-style-type: none"> • Designated organiser from Managers Committee 	<p>£2500</p>
<p>4.To ensure that the Club website is up dated and progressed to the FT web site (2012-13)</p> <p>To develop a new Club website (2015-16)</p> <p>Action – to organise and implement the proper and regular updating of the web site.</p>	<ul style="list-style-type: none"> • Website maintained • New web site developed and launched 	<ul style="list-style-type: none"> • August 2014 • January 2015 	<ul style="list-style-type: none"> • Gary Caldicott • Dave Birleson 	<p>£120 p/a</p>
<p>5.To communicate with Player, parents, supporters and members.</p>	<ul style="list-style-type: none"> • Improved communication through Officers of the club being more 	<ul style="list-style-type: none"> • August 2014 	<ul style="list-style-type: none"> • Club Committee (All) • Rob Llewellyn - Newsletter 	<p>£500</p>

	<p>visible and approachable. By meetings and Social events. By publishing and distribution of monthly newsletters.</p> <ul style="list-style-type: none"> To reconstitute the Club so that the "Executive" Committee becomes an overall "Club" Committee with all age group managers sitting – giving representation across the Club 	September 2015		
6.To involve local business in sponsorship and community events	<ul style="list-style-type: none"> Contact local business's and organisations to get them actively involved in the club or it's community projects. 	<ul style="list-style-type: none"> Ongoing but significant progress made with Asda, Medlock, and Auto Glass. 	<ul style="list-style-type: none"> All Managers, coaches, parents, players, Club Committee. 	£0
7.To develop the Club's working relationship with the Education providers by involving the club in the organisation of the Fe local provision and creating coaching or mentoring opportunities.	<ul style="list-style-type: none"> To work with the local Fe College to involve Sports Students within the Clubs Operational parameters. 	<ul style="list-style-type: none"> September 2015 	<ul style="list-style-type: none"> Chairman and Club Committee. School liaison Officer. 	£500.00

8. To investigate and prepare for accessing fund raising streams for Club activities and development between anticipated growth periods upon change of lease and ground development. Also Partnership funding to support Trowbridge Town Councils Community facilities development plan.	<ul style="list-style-type: none"> Identified sources of funding Partnership work with TTC 	<ul style="list-style-type: none"> January 2017 & onwards Records of TTC meetings. Records of partner meetings. 	<ul style="list-style-type: none"> Chairman & Club Committee 	
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Development of Club Facilities

The development of the Club will be dependant upon the sustainability of the existing facilities and future improvement of the existing to increase the size and success of the Club both on the pitch in playing terms, and off the pitch in it's progression to a full FA Community Charter Club.#

Aim	To develop the Club facilities to enable to the club to gain success on the pitch, and to sustain and grow in size.			
Objective	Achievement Targets	Timescale	Responsibility	Costs
1.To continue in discussion with Trowbridge Town Council	<ul style="list-style-type: none"> Agree with TTC the format for the Football facilities. – 	<ul style="list-style-type: none"> June 2015 - ongoing 	<ul style="list-style-type: none"> Chairman and representatives from Club 	£0

<p>and Wilts FA on the development of communal sports hub facilities</p>	<p>this should include the development of a 3G surface, Junior and adult pitches.</p> <ul style="list-style-type: none"> • Support TTC in identifying local opportunities for development. • Work with the WCC Leisure and Planning departments maximise usage of existing pitch facilities • Work with National and County FA's to gain financial support for Development • Seek Private sponsorship and financial support for the future development. • Agree the form and final Development with the Club members. 	<ul style="list-style-type: none"> • Jan 2015-June 2015 • Devizes Road Development consultation through 2017. <p>• ongoing</p> <ul style="list-style-type: none"> • June 2014 onwards • June 2014 onwards • Unable to proceed due to short term lease on main ground. <ul style="list-style-type: none"> • Unable to progress until ground ownership resolved with a long term lease. 	<p>Committee.</p>	
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		<ul style="list-style-type: none"> To be reassessed January 2017 		
<p>2.To finalise the usage of Woodmarsh ground as the “home ground” for TTFC for a substantive future tenure. Establish a long term lease for the ground with a minimum 30 year length, allowing FA and Lottery funding stream to be accessed for drainage, parking, hospitality and floodlight development</p>	<ul style="list-style-type: none"> Establish a long term lease either through Doric Homes or through TC purchase and long term lease at affordable financial terms. Agree and finalise new development, at Woodmarsh and finalise funding to support Development. <ul style="list-style-type: none"> The minimum aim for development would be <ol style="list-style-type: none"> Improved site drainage to maximise use. Improved hospitality facilities including changing rooms. Improved parking and entrance/egress to ground. 	<ul style="list-style-type: none"> June 2015 January 2016-11-22 May 2016 September 2016 Ongoing through 2017 Planning to begin 2016-17 Season with a view to partial implementation in suitable stages through to 2022-23. A separate Development Plan and Operational Plan for Ground Development to be drafted, approved and implemented upon successful award of extended lease tenure. 	<ul style="list-style-type: none"> Club Committee 	<ul style="list-style-type: none"> Club Reserve Development fund £20,000 + any additional funding raised privately (not including grant or FA awards).

	<p>4. Installation of Floodlights.</p> <ul style="list-style-type: none"> Identify and gather alternative funding support streams from LA, Business's and stake holder sources 	<ul style="list-style-type: none"> Ongoing Oct 2017. 		
<p>3. To financially manage the existing facilities, to ensure that they are improved to the standard expected of a Charter Standard Development Club. (Subject to agreement of long term lease)</p>	<ul style="list-style-type: none"> Establish the required standards across the Club and introduce a timetable of rolling repairs, which is annually budgeted for. 	<ul style="list-style-type: none"> January 2012 – 2022 rolling timetable 	<ul style="list-style-type: none"> Club Committee, (with specific responsibility to the Treasurer.) 	<ul style="list-style-type: none"> £10,000 over next 4 years.
<p>4. To establish the viability of private investment into the development of football stadia and training facilities. (Investor and developer already identified and discussions ongoing as of 01.11.14)</p>	<ul style="list-style-type: none"> To establish written confirmation of contract to club by developer and establish how this could fit into the National football development model To seek reassurance of the long term viability of proposed development To establish a working committee to liaise with the developer in detailing 	<p>March 2015</p> <p>March 2015</p> <p>March 2015</p>	<p>Working committee & Club Committee</p> <p>Working committee established that developer could and would not be in a financial position to fullfill his suggested development and the Club has therefore confirmed that we will not be proceeding.</p>	

	and progressing the outline proposals discussed at Club Committee in November 2014.			
5. To update H&S and Risk assessments across the existing facilities	<ul style="list-style-type: none"> Risk Assessments and H&S reports as part of the Club Development plans and Facility Development files. 	<ul style="list-style-type: none"> June 2015 	<ul style="list-style-type: none"> Chairman 	
6. To continue to seek additional private, NGB and Local authority support and funding for facility development and procurement of additional or new facilities.	<ul style="list-style-type: none"> Use of existing junior 11 aside pitch and agreement for further 11 aside pitches and 9 aside pitches 	<ul style="list-style-type: none"> April 2014 onwards 	<ul style="list-style-type: none"> Club Committee 	<ul style="list-style-type: none"> £0
7. Maintain use of Local School facilities for Winter training	<ul style="list-style-type: none"> Continued use. Limited usage in 2016-17 due to school commercial contracts not allowing for Community Sports Club 	<ul style="list-style-type: none"> July 2014 onwards 	<ul style="list-style-type: none"> Club Committee 	<ul style="list-style-type: none"> £7000
8. To continue with ongoing planned refurbishment and maintenance of existing facilities at Woodmarsh	<ul style="list-style-type: none"> Hospitality & changing facilities. Fencing & car parking 	<ul style="list-style-type: none"> April 2014 onwards 	<ul style="list-style-type: none"> Club Committee 	<ul style="list-style-type: none"> variable

Social, Fundraising and Financial.

Development of the Club will be dependant upon the organisation of social and fundraising events, and the imposition of an accurate annual budget fore caste, so that sufficient lines of funding can be established in good time.

Aim	To support the Development of the Club through clear financial planning and structure, underpinned by a pro-active fundraising streams. To ensure that the club is promoting its brand and image by having a lively social calendar.			
Objective	Achievement Target	Timescale	Responsibility	Cost
1.To ensure that an annual budget forecast is produced, with clear indication of fixed costs, developmental costs identified through the Development plan, and estimated income, to allow for proper planning of The Clubs Development.	<ul style="list-style-type: none"> • Annual Budget Forecast produced. • Annual Development plans and cost identified. 	<ul style="list-style-type: none"> • April 2015 then annually from April 1st each year. 	<ul style="list-style-type: none"> • Club Committee, (with specific responsibility to Treasurer.). 	<ul style="list-style-type: none"> • £0
2.Fundraising Schedule Developed, with members of the Club designated to run specific events.	<ul style="list-style-type: none"> • Schedule produced and event managers appointed 	<ul style="list-style-type: none"> • May 2015 and ongoing 	<ul style="list-style-type: none"> • Club Committee 	<ul style="list-style-type: none"> • £0
3.Appointment of a Fundraising Committee to support designated club members with organisation and running of events, and to pin point social requirements and new fundraising events.	<ul style="list-style-type: none"> • Appointment of Committee 	<ul style="list-style-type: none"> • May 2015 	<ul style="list-style-type: none"> • Managers Committee, Coaches, parents, Supporters. 	<ul style="list-style-type: none"> • £0

Ensuring a Better Standard of Football

To identify how the club will support players and Managers in ensuring that players will enjoy maximum development within the sport.

Aim	To support players and raise the standard of football within the Club. To support the development of managers and coaches to create better players.			
Objective	Achievement Targets	Timescale	Responsibility	Cost
1. All coaches working with Ages of 16 years and below to attend and achieve the FA Level 1 Coaching qualification.	<ul style="list-style-type: none"> • To identify in a timely fashion FA coaching courses and support Coaches and managers in attending and achieving. 	<ul style="list-style-type: none"> • Annually via the Club Secretary 	<ul style="list-style-type: none"> • Club Secretary • From October 2016 the Chairman alongside Youth Football Coordinator and Charter Standard Coordinator. 	<ul style="list-style-type: none"> • £1500 (estimated 2014-15 cost to bring existing coaches into line with FA Charter requirements) An Annual budget thereafter of £300 anticipated thereafter.
2. Ensure the continued Professional Development of the Club by monitoring coaching qualifications and football development of players	<ul style="list-style-type: none"> • To ensure that the club meets the FA Charter Development Club requirements. • To listen to coaches and support their advancement to higher qualifications where appropriate. 	<ul style="list-style-type: none"> • May 2015 • August 2016 	<ul style="list-style-type: none"> • Club Secretary and Welfare Officer • Club Committee 	<ul style="list-style-type: none"> • As above est.£300 annually
3. To instigate a system of sharing good coaching practice within the Club	<ul style="list-style-type: none"> • Through meetings • Establish a schedule for Coaches, 	<ul style="list-style-type: none"> • July 2015 • October 2015 - 	<ul style="list-style-type: none"> • Vice Chairman • Club Committee 	<ul style="list-style-type: none"> • £0 • £0

	<p>managers and Senior players to take other age groups and team training on a regular basis.</p> <ul style="list-style-type: none"> To establish an e-mail network for coaches to share good practice. 	<p>ongoing</p> <ul style="list-style-type: none"> October 2013 - ongoing 	<ul style="list-style-type: none"> Chairman 	<ul style="list-style-type: none"> £0
4.Keep all football records up to date with the County FA.	<ul style="list-style-type: none"> To enable the club secretary and Welfare to identify training needs in a timely fashion. 	<ul style="list-style-type: none"> June 2015 	<ul style="list-style-type: none"> Secretary 	<ul style="list-style-type: none"> £0
5.Provide players and coaches with opportunities to learn from alternative football levels, venues and experiences.	<ul style="list-style-type: none"> Club Tours Tournaments Day trips and visits to professional venues FA workshops and practice sessions. 	<ul style="list-style-type: none"> April 2014 - ongoing April 2015/Annually - ongoing STFC - 2015 – annually - ongoing Diary of events 	<ul style="list-style-type: none"> Vice Chairman All managers Chairman, Vice Chairman and managers Club secretary 	<ul style="list-style-type: none"> Self financing Self financing Self financing £0
6.To encourage coaches to aspire to higher Level coaching qualifications.	<ul style="list-style-type: none"> Coaches to consider alternative progression routes. 	<ul style="list-style-type: none"> Nov 2015 - ongoing 	<ul style="list-style-type: none"> All managers 	<ul style="list-style-type: none"> Budget to be agreed.
7.To put in place a club structure to support coaches and managers in their management of Age	<ul style="list-style-type: none"> Introduction of Charter Standard Coordinator Introduction of a 	<ul style="list-style-type: none"> January 2017 March 2017 	<ul style="list-style-type: none"> Club Committee Club Committee 	<ul style="list-style-type: none"> £0

groups, teams and individual players.	Youth Football Coordinator <ul style="list-style-type: none"> Continue with Age Group Manager system. 	<ul style="list-style-type: none"> August 2012 - ongoing 		<ul style="list-style-type: none"> £0
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TROWBRIDGE TOWN FOOTBALL CLUB

Development plan statement:

It is the Trowbridge Town Football Club's Executive Committee's intention to work toward all of the action points contained within the current Development Plan. The success of our achievements will be based entirely upon the support we receive from the managers, coaches, players, supporters and members of the club, stake holders, Parish, Town & County Councils and local business.

The Development Plan is a working document, and will be continually evolving during each season. The plan will be updated Annually, and it is a responsibility for all involved with the club to have an input into its content – so if you wish to bring any suggestions or ideas for improvements around the Club, please make the Club Committee aware of them.

TROWBRIDGE TOWN EXECUTIVE COMMITTEE OCTOBER 2016

Chairman Ralph McCaldon, **Vice Chairman** Bob Arberry **Treasurer** Jon Pennell, **Secretary** Jodi Arberry, **Committee members** Steve Old, Tim Fry, Robin Sim, Andrew Healey, Sadie Amor, Phil Reed, Kingsley Hampton, Gary Winstone, Kevin Norris, Chris Parker.